

**DRAFT – CAAG 2017-08-09**

XAVIER BECERRA  
Attorney General of California  
NICKLAS A. AKERS  
Senior Assistant Attorney General  
MICHAEL E. ELISOFON  
Supervising Deputy Attorney General  
BERNARD A. ESKANDARI (SBN 244395)  
DANIEL A. OSBORN (SBN 311037)  
Deputy Attorneys General  
300 South Spring Street, Suite 1702  
Los Angeles, CA 90013  
Telephone: (213) 897-2652  
Fax: (213) 897-4951  
Email: bernard.eskandari@doj.ca.gov

[EXEMPT FROM FILING FEES  
UNDER GOVT. CODE, § 6103]

Attorneys for Plaintiff,  
The People of the State of California

SUPERIOR COURT OF THE STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES

**THE PEOPLE OF THE STATE OF  
CALIFORNIA,**

Plaintiff,

**v.**

**AEQUITAS CAPITAL MANAGEMENT,  
INC.; AEQUITAS MANAGEMENT, LLC;  
AEQUITAS HOLDINGS, LLC;  
AEQUITAS COMMERCIAL FINANCE,  
LLC; CAMPUS STUDENT FUNDING,  
LLC; CSF LEVERAGE I, LLC;  
AEQUITAS INCOME OPPORTUNITY  
FUND; AEQUITAS INCOME  
PROTECTION FUND,**

Defendants.

Case No.

**COMPLAINT FOR PERMANENT  
INJUNCTION, CIVIL PENALTIES,  
RESTITUTION, AND OTHER  
EQUITABLE RELIEF**

(BUS. & PROF. CODE, § 17200 et seq.)

Plaintiff, the PEOPLE OF THE STATE OF CALIFORNIA, by Xavier Becerra, Attorney General of the State of California, (“People”) brings this action against AEQUITAS CAPITAL MANAGEMENT, INC.; AEQUITAS MANAGEMENT, LLC; AEQUITAS HOLDINGS, LLC; AEQUITAS COMMERCIAL FINANCE, LLC; CAMPUS STUDENT FUNDING, LLC; CSF LEVERAGE I, LLC; AEQUITAS INCOME OPPORTUNITY FUND; AEQUITAS INCOME

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1 PROTECTION FUND (collectively, “Aequitas”) for violating the Unfair Competition Law (Bus.  
2 & Prof. Code, § 17200 et seq.), and alleges the following on information and belief:

**INTRODUCTION**

3  
4 1. The People bring this action against Aequitas for its abusive acts and practices in  
5 connection with private loans made to students at Corinthian Colleges, Inc. (“Corinthian”), which  
6 were funded or purchased by Aequitas. By funding these private loans, Aequitas enabled  
7 Corinthian to present a façade of compliance with state and federal laws requiring that a certain  
8 portion of a for-profit school’s revenue come from sources other than federal student aid. At the  
9 same time, Aequitas’s funding of the private loans facilitated by Corinthian caused injury to  
10 Corinthian students by saddling them with what both Aequitas and Corinthian knew was high-  
11 priced debt with a high likelihood of default, which students had no way of knowing was only for  
12 a sham tuition charge solely to gain access to Title IV funds. Aequitas has collected, and  
13 continues to collect, on these loans.

14 2. Until 2014, Corinthian was one of the largest for-profit, post-secondary education  
15 companies in the United States, boasting more than 100 school campuses. Corinthian offered  
16 career-oriented programs that were marketed to potential students as a way to obtain jobs in their  
17 fields of study, including health care, business, criminal justice, and information technology.  
18 Crucial to persuading students to sign up for these programs and attend were Corinthian’s  
19 deceptive promises of strong job placement and life-long career services.

20 3. Corinthian was a public company that derived nearly all of its revenue from  
21 federal student aid—mostly loans—taken out by its students under Title IV of the Higher  
22 Education Act of 1965 (“Title IV”). To qualify for Title IV funds, the federal government  
23 requires that schools like Corinthian obtain a portion of their revenue—10% during the period  
24 relevant to this action—from outside sources besides Title IV funds. This is known as the “90/10  
25 rule.” Corinthian complied with the 90/10 rule by raising its tuition beyond what Title IV loans  
26 would cover, so that students were forced to finance a portion of the tuition from another source.  
27 Knowing that its generally low-income students could not afford to pay this amount out of  
28 pocket, Corinthian established a private loan program, known as the “Genesis Loan Program,”

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1 available only to its students. Corinthian devised the Genesis Loan Program and presented it to  
2 Aequis as a means of attracting Aequis's investment in it. The Genesis Loan Program was  
3 expensive. It featured interest rates as high as 18% and significant origination fees.

4 4. Under a 2012 change to the 90/10 rule, however, loan programs could no longer be  
5 financed by the school in order to qualify as an outside source of revenue for the purposes of  
6 obtaining Title IV funding. So, starting in 2011, Corinthian made an arrangement with Aequis  
7 in which Aequis purchased existing student-loan portfolios and began funding or purchasing  
8 new Genesis Loans originated by depository institutions. This arrangement made it appear as if  
9 Corinthian was not funding the loans. Yet, central to the arrangement was an agreement by  
10 Corinthian to purchase all the Genesis Loans that became delinquent more than 90 days,  
11 essentially shifting the risk of the program from Aequis back to Corinthian.

12 5. Aequis knew that the underlying tuition charge that the Genesis loans funded, as  
13 well as the Genesis Loans themselves, was intended to provide no economic benefit to Corinthian  
14 except access to Title IV funds. Default rates in the Genesis Loan Program were historically  
15 high—between 50% and 70%. Thus, the Genesis Loan Program essentially functioned as a loss  
16 leader for Corinthian, regardless of the outcomes for student borrowers.

17 6. Aequis was a necessary player in this scheme, which enriched Aequis with  
18 performing loans at high interest rates and enabled Corinthian to continue in existence by keeping  
19 Title IV revenue flowing.

20 7. Corinthian students, however, were never told that the portion of tuition funded by  
21 the Genesis Loans, as well as the loans themselves, were a sham to get access to federal funds.  
22 Indeed, Corinthian students were the ones left holding the bag, often with expensive debt that  
23 many could not repay.

24 8. Corinthian's deceptive scheme ended in ruin. In October 2013, the People filed a  
25 complaint against Corinthian in the Superior Court of the State of California, County of San  
26 Francisco, which the People amended in February 2014 and January 2016, for, among other  
27 things, engaging in unlawful acts and practices in connection with the Genesis Loan Program by  
28 inducing its students to take out loans by means of misrepresentations regarding the school's job

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1 placement rates and career-services programs.

2 9. In February 2015, amid numerous, mounting governmental enforcement actions  
3 concerning its allegedly unlawful practices in marketing its educational and job placement  
4 support and in connection with the Genesis Loan Program, Corinthian sold more than 50  
5 campuses outside of California.

6 10. In April 2015, the U.S. Department of Education found, based on a joint  
7 investigation with the California Attorney General, that Corinthian had misrepresented job  
8 placement rates to students at Corinthian's Heald College system, and fined the company \$30  
9 million. In May 2015, Corinthian permanently closed its remaining California campuses and filed  
10 for Chapter 11 bankruptcy protection.

11 11. In November 2015, the California Attorney General and the U.S. Department of  
12 Education together announced findings from their joint investigation that Corinthian, in hundreds  
13 of programs at Everest and WyoTech campuses in California and Florida, misled students about  
14 their job prospects after graduation, adding to the existing findings concerning programs at Heald  
15 College.

16 12. In March 2016, the U.S. Department of Education announced additional findings  
17 that Corinthian misled students attending Everest and WyoTech campuses in 20 states about their  
18 job prospects after graduation. These campuses were located in Massachusetts, California,  
19 Illinois, Texas, Georgia, Pennsylvania, Florida, Washington, Virginia, Ohio, West Virginia,  
20 Michigan, Minnesota, Nevada, Missouri, Indiana, Wisconsin, Oregon, New York, Utah,  
21 Maryland, New Jersey, and Wyoming.

22 13. In March 2016, the Superior Court of the State of California, County of San  
23 Francisco, entered a \$1.1 billion default judgment against Corinthian in favor of the People,  
24 which include findings, among numerous others, that Corinthian unlawfully failed to disclose its  
25 role in the Genesis Loan Program.

26 14. As of March 31, 2017, Aequitas held a portfolio of these student loans with an  
27 unpaid balance of more than \$190 million, including approximately 46,300 loans made to  
28 approximately 41,300 borrowers. Aequitas continues to collect payments on performing loans.

**JURISDICTION AND VENUE**

15. This Court has jurisdiction over the allegations and subject matter of the People’s Complaint filed in this action, and the parties to this action; venue is proper in this County; and this Court has jurisdiction to enter this Judgment. This Judgment is entered under and subject to Business and Professions Code section 17200 et seq.

**DEFENDANTS****I. AEQUITAS ENTITIES**

16. Aequis Capital Management, Inc. (“Aequis Capital”) is an Oregon corporation formed in 1993 with a principal place of business in Lake Oswego, Oregon. Aequis Capital is the manager of ACF. As the manager of ACF, Aequis Management is responsible for the overall operations of ACF, including the management of ACF’s loan and investment portfolio.

17. Aequis Management, LLC (“Aequis Management”) is an Oregon limited-liability company with a principal place of business in Lake Oswego, Oregon. Aequis Management owns 84% and exercises exclusive control over Aequis Holdings, the sole owner and member of ACF and the sole shareholder of ACM.

18. Aequis Holdings, LLC (“Aequis Holdings”) is an Oregon limited liability-company with a principal place of business in Lake Oswego, Oregon. Aequis Holdings is the sole owner and member of ACF and the sole shareholder of ACM.

19. Aequis Commercial Finance, LLC (“ACF”) is an Oregon limited liability-company with a principal place of business in Lake Oswego, Oregon. ACF is the sole owner and member of at least seven subsidiaries that engage in the business of acquiring or investing in portfolios of trade receivables in the healthcare, education, transportation, and consumer-credit sectors. ACF also holds ownership stakes in the Aequis Funds and a number of other Aequis-affiliated companies. ACF also has directly held or currently holds title to Genesis student-loan promissory notes and the right to collect and receive existing and future principal and interest payments.

20. Campus Student Funding, LLC (“CSF”), formerly known as AFSG, LLC, is an Oregon limited-liability company with a principal place of business in Lake Oswego, Oregon.

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1 CSF is owned by ACF and was created by Aequitas as a special-purpose entity for purchasing  
2 student loans. CSF originally purchased all Genesis Loan notes sold to Aequitas entities, whether  
3 directly from Corinthian, the loan servicer, or the issuing bank. CSF was the seller of the notes  
4 under Corinthian's commitment to purchase delinquent loans from Aequitas. Thus, CSF has held  
5 or currently holds title to Genesis student-loan promissory notes.

6 21. CSF Leverage I, LLC ("CSF Leverage") was an Oregon limited-liability company  
7 with a principal place of business in Lake Oswego, Oregon. CSF Leverage was owned by ACF  
8 and at one time held Genesis student-loan promissory notes. CSF Leverage merged into CSF and  
9 no longer exists as a separate entity.

10 22. The Aequitas Funds are various funds owned by the Aequitas entities described  
11 above. Aequitas Income Opportunity Fund is owned by ACF and holds, or has held, the right to  
12 collect and receive Genesis student-loan receivables. Aequitas Income Protection Fund is owned  
13 by ACF and CSF and holds, or has held, the right to collect and receive Genesis student-loan  
14 receivables. CSF Leverage I, LLC (f/k/a ASFG Leverage I, LLC) is, upon information and belief,  
15 owned by ACF and CSF and has held the right to collect and receive Genesis student-loan  
16 receivables.

## 17 **II. COMMON ENTERPRISE**

18 23. At all times material to this complaint, Aequitas has operated as a common  
19 enterprise while engaging in the violations of state law set forth herein. Aequitas has conducted  
20 the business acts and practices described herein through its interrelated network of companies  
21 described above that have common business functions, employees, and office locations.

22 24. Aequitas has also shared operations and proceeds of the relevant activities  
23 associated with the allegations in this complaint. For example, even though CSF initially  
24 purchased the Genesis Loans, the loans were sold to various other Aequitas funds or entities,  
25 including Aequitas Income Opportunity Fund, Aequitas Income Protection Fund, CSF Leverage  
26 Fund I, or ACF. Because Aequitas has operated as a common enterprise, each of the Aequitas  
27 entities is jointly and severally liable for the acts and practices described below.  
28



DRAFT – CAAG 2017-08-09**III. RECEIVERSHIP OF AEQUITAS**

25. Corinthian's repurchase of the delinquent Genesis loans was an important source of revenue for Aequitas. Corinthian's failure, and the cessation of the loan repurchases, caused Aequitas significant distress. Early in 2016, the lack of that revenue coupled with, among other things, alleged improprieties by Aequitas management led the company to curtail operations.

26. On March 10, 2016, the U.S. Securities and Exchange Commission ("SEC") brought an action in the U.S. District Court for the District of Oregon, alleging violations of the securities laws, including a scheme to defraud and misuse investor funds. Pursuant to the SEC's request, the court on April 15, 2016, appointed a receiver to wind down the companies and distribute the remaining assets. The receiver is not a party to this action.

**FACTUAL BACKGROUND**

27. In 2011, Aequitas became involved in private student lending by purchasing private student loans from Corinthian and participating in the operation of Corinthian's Genesis Loan Program.

28. At that time, Corinthian was one of the largest for-profit, post-secondary education companies in the United States. With more than 100 school campuses nationwide, including more than 30 campuses in California that enrolled tens of thousands of students, Corinthian operated schools under the following names: Everest College, Everest Institute, Everest University Online, Everest University, Everest College Phoenix, Heald College, and WyoTech. Corinthian offered career-oriented programs that were marketed to potential students as a way to obtain jobs in their fields of study, including health care, business, criminal justice, mechanical, and information technology.

29. Most students attending Corinthian's schools were low-income or the first in their families to seek an education beyond a high-school diploma. Many Corinthian students struggled economically. For example, a 2011 Corinthian survey of campus operations indicated that over 57% of Corinthian's student population had a household income of \$19,000 or less, and 35% of Corinthian's student population had a household income of less than \$10,000.

30. The great majority of students attending Corinthian's schools could not afford to

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1 pay the school's tuition out-of-pocket. Students needed financial aid—mostly loans from either  
2 the federal government under Title IV or private sources—to pay Corinthian's tuition and fees.  
3 This was well known to Corinthian.

4 **I. CORINTHIAN INDUCED STUDENTS TO TAKE OUT LOANS WITH DECEPTIVE**  
5 **REPRESENTATIONS ABOUT JOB PLACEMENT STATISTICS AND CAREER-SERVICES**  
6 **OFFERINGS**

7 31. Corinthian needed to convince students that paying its tuition, and taking on  
8 substantial debt to do so, would be a worthwhile investment in their future. Corinthian's internal  
9 marketing studies showed that student "[e]nrollment largely hinges on selling affordability &  
10 [job] placement." Accordingly, Corinthian deployed a series of misrepresentations about the  
11 employment outcomes for Corinthian students and the services Corinthian would provide to help  
12 them find jobs.

13 32. The People's October 2013 civil enforcement action against Corinthian was  
14 predicated in large part on such misrepresentations regarding the school's job placement rates and  
15 career-services programs. That action resulted in a \$1.1 billion default judgment entered against  
16 Corinthian in favor of the People in March 2016.

17 33. Based on substantial evidence developed by the People, the Court made a number  
18 of specific findings in the judgment that Corinthian engaged in widespread misconduct by  
19 systematically making false, misleading, and erroneous statements regarding the career prospects  
20 of its students.

21 **A. Misrepresentations Concerning Job Placement Statistics**

22 34. From at least 2009 until the closure of its schools, many of Corinthian's  
23 representations and advertisements related to job placement were untrue or misleading. To sell its  
24 programs to prospective students and to keep those already enrolled, Corinthian issued  
25 standardized disclosures for each campus related to job placement, including placement rates for  
26 each program offered at that campus, which Corinthian published online and provided to students  
27 in hard copy as part of the enrollment process.

28 35. The placement rates that Corinthian published were systematically false,  
misleading, erroneous, and failed to comply with applicable state and federal regulations, and



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1 accreditor standards. These purported placements were at times as high as 100%, leading students  
2 to believe that if they graduated they were guaranteed to get a job. Yet, in some cases, there was  
3 no evidence that even a single student in a program obtained a job during the time frame specified  
4 in the disclosures.

5 36. Among other tactics, Corinthian inflated its job placement rates by including  
6 graduates placed in temporary jobs that lasted just one or two days, and jobs in which Corinthian  
7 had paid temporary agencies to place graduates for brief periods to meet accreditation deadlines.  
8 Additionally, Corinthian deliberately overstated the number of jobs that students obtained and  
9 undercounted the pool of “employable” graduates, thereby increasing the percentage of employed  
10 graduates out of all the “employable graduates.”

11 37. Corinthian’s senior management had firsthand knowledge of this misconduct and  
12 specifically that placement rates were being falsified and overstated. For example, in September  
13 2011, Corinthian’s CEO, Jack Massimino, emailed a presentation to the Executive Leadership  
14 Team that stated, “We have a placement compliance problem now.” And in May 2012,  
15 Corinthian’s Executive Vice President of Operations emailed the Chief Administrative Officer  
16 and the Senior Vice President of Online Learning a copy of a presentation regarding placements  
17 that stated, “No current guidelines and training to define a placement - mistakes are repeated  
18 constantly because no clear definition of a placement exists;” and “inconsistent processes on what  
19 passes as infield or related [placement].”

20 **B. Misrepresentations Concerning Career Services**

21 38. Corinthian represented to prospective and current students that its education would  
22 offer a “career,” not “just another job.” As Bob Bosic, Corinthian’s former Executive Vice  
23 President of Operations, stated, “Our students come to us primarily to gain skills and find a  
24 position that will help them launch a successful career.” To convince students that they would  
25 achieve career success by taking out loans to pay for a Corinthian education, Corinthian  
26 misrepresented the availability and the utility of its career services. Corinthian portrayed its  
27 educational programs as a way for students to secure better-quality careers. For example, in  
28 promoting Heald College, Corinthian advertised, “[y]our education might mean the difference

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1 between a rewarding career or just another job.” Similarly, Everest Colleges, Universities, and  
2 Institutes advertised on its websites that it provided students “[a] better career, a better life, a  
3 better way to get there.”

4 39. Corinthian falsely promised prospective students that they would receive career  
5 assistance while enrolled and lifetime career assistance after graduation. Corinthian promoted  
6 “career-focused education” and career services that were available “whenever you need help  
7 finding a job, or want some advice on improving your resume or interviewing skills.” Corinthian  
8 further promoted that it “not only help[s] you find a job after you graduate, we help you find a job  
9 any time you need one, throughout your career . . . . From graduation to retirement, we’ll help  
10 you advance your career whenever you need it.” Corinthian emphasized its nationwide network  
11 of employers.

12 40. The actual services provided were limited, such as providing postings already  
13 publicly available from services like Craigslist. Moreover, after graduates obtained initial  
14 placements, Corinthian refused to provide any further assistance to them. This was particularly  
15 significant for students who received temporary placements only.

16 **C. The “90/10 Rule”**

17 41. Corinthian engaged in these deceptions because it wanted to convince students to  
18 take out the loans and use whatever aid they could to pay its tuition. Nearly all of its revenue was  
19 derived from Title IV federal student loans, which were Corinthian’s “life blood,” without which  
20 the school could not continue to operate. In its Annual Report Form 10-K for fiscal year 2013,  
21 filed with the SEC, Corinthian reported that its operations in the United States derived 84.8% of  
22 net revenue from Title IV aid programs.

23 42. A for-profit company that owns a school receiving federal student aid funds is  
24 subject to the “90/10 rule,” 34 C.F.R. § 668.14(b)(16). Under this rule, a for-profit college must  
25 not receive more than 90% of its net revenue from Title IV aid. A minimum of 10% of these  
26 entities’ revenue must come from non-Title IV aid, such as state aid, ordinary tuition payments  
27 from students, or private student loans. Schools that do not comply with the “90/10 rule” risk  
28 losing their eligibility to participate in federal student aid programs; for Corinthian, this would

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1 have meant losing the source of nearly 90% of its revenue.

2 43. In order to appear to satisfy the 90/10 rule, Corinthian made sure that the cost of  
3 attending its schools was high enough that students would not be able to pay solely through using  
4 Title IV aid. In September 2011, Corinthian's CEO distributed a presentation to his executive  
5 team, describing efforts by Corinthian to meet the requirements of the 90/10 rule by instituting  
6 "above market price increases to create 'funding gaps.'"

7 44. Corinthian knew, however, that few of its students would be able to pay the  
8 "funding gap" out of pocket, and thus most would require additional loans for this purpose. Thus,  
9 by increasing tuition, Corinthian caused students, who otherwise would have been able to pay for  
10 the entire cost of tuition through Title IV aid, to take out private student loans. Regardless of  
11 whether students were able to repay the private student loans, Corinthian would profit from the  
12 increased availability of Title IV monies. The private student loans filling this "funding gap"  
13 essentially would function as a loss leader for Corinthian.

14 **II. CORINTHIAN IMPLEMENTED THE GENESIS LOAN PROGRAM TO FILL THE**  
15 **"FUNDING GAP" THAT CORINTHIAN CREATED**

16 45. Before 2008, third-party providers of private education loans offered Corinthian  
17 students the opportunity to apply for loans to fund their educational expenses.

18 46. In or about January 2008, as a result of the economic downturn, these third-party  
19 lenders ceased making private student loans available to students at high risk of default due to  
20 poor credit profiles or low income. Therefore, these sources of funding became unavailable to  
21 Corinthian students.

22 47. In order to continue the flow of the needed "10%" of funds from non-Title IV  
23 sources, Corinthian launched its own institutional loan program—the Genesis Loan Program—  
24 which it developed together with a third-party entity ("Company A") already engaged in  
25 financing and servicing "funding gap" loans for other educational institutions.

26 48. Beginning in approximately March 2008, Corinthian actively marketed, promoted,  
27 and offered Genesis Loans to its prospective and current students to pay tuition and fees that were  
28 not covered by federal aid or other sources. Corinthian's financial-aid staff promoted the loan

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1 program by introducing it to prospective and current students, and by encouraging them to apply  
2 for Genesis Loans to pay for tuition and fees that were not covered by federal financial aid.

3 49. The interest rates for Genesis Loans were typically substantially higher than the  
4 interest rate for federal loans. In 2011, the Genesis Loan interest rate was as high as 18% with an  
5 origination fee of 6%. Meanwhile, the interest rate for federal student loans during this time  
6 period was 3.4% to 6.8% with an origination fee of 1%.

7 50. Under the Genesis Loan Program, nearly all student borrowers were required to  
8 make monthly loan payments while attending school. The most common payment plan was called  
9 “Plan A,” which required a monthly loan payment while the student was attending school. The  
10 interest began accruing after the student left school.

11 51. Under the original Genesis Loan Program, under written agreements, Corinthian  
12 marketed the loan and a partner bank acted as the originator for each Genesis loan, disbursing the  
13 loan funds to Corinthian after each student’s loan application was approved. Shortly after a  
14 student’s loan funds were disbursed to Corinthian on the student’s behalf, Company A purchased  
15 the loans from the bank. Corinthian then paid a “discount fee” to Company A equal to 50% of the  
16 face value of the loans that Company A purchased from the bank.

17 52. Under the agreement with Company A, typically within two weeks after Company  
18 A purchased the loans from the bank, Corinthian purchased all of the loans from Company A.  
19 Corinthian paid Company A the face value of the loans minus any discount fee that it had already  
20 paid and Company A operated as the servicer of the loans. Accordingly, from in or about 2008  
21 through approximately July 2011, Corinthian would own all Genesis loans that its students took  
22 out within a period of approximately two weeks after the loan funds were disbursed.

23 53. In 2011, the third-party lenders who had previously been extending private loans  
24 to the small portion of Corinthian’s students who were considered prime borrowers ceased  
25 lending to Corinthian students altogether. As a result, the Genesis Loan Program then became  
26 effectively the only available source of private financing to Corinthian students.

27 **III. HIGH DEFAULT RATES ON THE GENESIS LOANS**

28 54. Although Corinthian engaged in aggressive collection efforts, the default rate on

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1 Genesis Loans was consistently extremely high. Corinthian charged off a Genesis Loan when the  
2 student borrower was more than 270 days delinquent in making required loan payments. Using  
3 the period in which Corinthian would classify a Genesis loan as more than 270 days delinquent  
4 and calculating the default rate based upon the number of student loans, the default rate on  
5 Genesis Loans was typically greater than 50% for all loans more than two years old, and above  
6 60% for all loans more than three years old.

7 55. Corinthian knew of the high default rates for its Genesis Loans, and at all times  
8 during operation of the Genesis Loan Program, Corinthian anticipated that the default rates would  
9 remain at these high levels. As the Genesis Loan Program was simply a tool to achieve  
10 compliance with the 90/10 rule, Corinthian was willing to take the losses resulting from the high  
11 level of defaults for the greater reward of keeping Title IV revenue flowing to the school.

12 56. Moreover, Corinthian knew the characteristics of students who were most likely to  
13 default. Corinthian required that “Schools should gather information to discern who is defaulting  
14 and why . . . . Internal data includes key information such as high school attended, program of  
15 study, demographics, grades, etc.”

16 **IV. THE 90/10 RULE CHANGES AND AEQUITAS SEES A BUSINESS OPPORTUNITY BY**  
17 **HELPING CORINTHIAN CONTINUE TO QUALIFY FOR FEDERAL FUNDS**

18 57. Effective July 1, 2012, the 90/10 rule was changed to eliminate institutional loans  
19 like the Genesis Loans from counting toward the private revenue required to maintain Title IV  
20 eligibility. With third-party private lenders no longer making loans available to its students by  
21 that time, Corinthian had to find another source of funding for the “10%.”

22 58. Corinthian determined that as long as it moved the Genesis Loans “off its books,”  
23 it could still count the revenue from the Genesis Loan Program toward the 10%. Well before the  
24 rule change became effective, Corinthian sought a third party to purchase the loans after  
25 origination.

26 59. Aequitas’s involvement in the Corinthian private loan program formally began in  
27 June 2011, when CSF entered into an agreement to pay approximately \$24 million to purchase a  
28 portfolio of existing Corinthian student loans with a face value of \$30,576,549 on a non-recourse

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1 basis.

2 60. Aequitas understood from the outset that Corinthian’s business model, indeed its  
3 very existence, depended on its satisfaction of the 90/10 rule as a condition of obtaining federal  
4 funds. In July 2011, in its Deal Summary and Underwriting Report for Student Receivable  
5 Portfolio Purchase from Corinthian, Aequitas explained Corinthian’s challenges complying with  
6 the 90/10 rule and how Aequitas could alleviate this compliance problem:

7 Corinthian . . . has been under regulatory pressure to stay compliant with the 90/10  
8 economics. . . . Thus, an opportunity presented itself to alleviate the regulatory  
9 pressure for Corinthian by acquiring their existing student loans, as well as to enter  
10 into a longer forward flow relationship to purchase more recently originated student  
11 loans. Corinthian needs to get their student loans off their balance sheet and to stop  
12 originating student loans.

13 61. As the relationship between Aequitas and Corinthian progressed, Aequitas  
14 reported internally statements by Corinthian that it was “[m]anaging to 90/10, not under” and that  
15 federal loans were Corinthian’s “life blood.”

16 62. Aequitas further understood that Corinthian raised its tuition not to make  
17 additional money but rather to create the obligation for additional “10%” in revenues that would  
18 give it access to the needed Title IV funds. Aequitas told its investors that that “increasing tuition  
19 is the simplest way a school can mitigate risk from the 90/10 Rule.” Indeed, Corinthian even told  
20 Aequitas that the 90/10 rule had “required” Corinthian to raise tuition. Aequitas knew that the  
21 additional tuition charge, as well as the Genesis Loans that funded them, were a sham to get  
22 federal funds.

23 63. In September 2011, CSF agreed to pay approximately \$10 million to purchase  
24 another portfolio of existing loans with a face value of \$16,792,381 on a recourse basis, meaning  
25 that if the loans became more than 90 days past due, Corinthian would purchase the loans back  
26 from CSF.

27 64. Pleased with the money it was making for itself and its investors on the student-  
28 loan portfolio, Aequitas sought to “deepen” its relationship with Corinthian. In September 2011,  
29 CSF entered into an agreement with Corinthian to create a “forward flow” program, called  
30 “Corinthian 1.0.” Under that agreement, CSF purchased Genesis loans at a 40% discount on the



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1 face value of each purchased loan, and Corinthian also committed to purchase all loans back from  
2 CSF that were more than 90 days past due. CSF agreed that each month it would purchase  
3 approximately \$15 million in face value of loans shortly after origination on a full recourse basis.  
4 The loans would be originated by a bank and immediately purchased after origination by  
5 Aequis. Under the forward flow agreements, Aequis had the right to purchase loans but not  
6 the obligation, and could terminate its relationship upon 14 days' notice to Corinthian.

7 65. In April 2012, Aequis sent Corinthian a list of points for discussion. The list  
8 included allegations made by others about the for-profit education industry generally and  
9 Corinthian specifically, including that for-profit schools "game" the 90/10 regulations by inflating  
10 tuition costs and creating a funding gap, despite knowing that most of the private loans provided  
11 would not perform. Yet Aequis continued to participate in and seek profit from the Genesis  
12 Loan Program scheme.

13 66. Indeed, Aequis regularly monitored the status of the various, multiplying state  
14 and federal government investigations and litigation concerning Corinthian's student lending  
15 practices, marketing to students, and job placement data post-graduation. Knowledge of these  
16 investigations and litigation did not deter Aequis from continuing to seek profit from the  
17 Genesis Loan Program scheme.

18 67. In July 2012, Aequis and Corinthian discussed additional ways for Corinthian to  
19 maximize its Title IV revenue. In its internal notes of the meeting, Aequis noted Corinthian's  
20 plans to shift more students enrolled in on-line course programs from part-time to full-time status,  
21 because "part time online students don't need gap financing" and "shifting students from part-  
22 time to full-time will create gap financing needs."

23 68. Aequis understood that Corinthian was "highly focused on maximizing starts to  
24 generate Title IV revenue flow" and that Corinthian's "quality bar [was] low."

25 69. On August 14, 2012, an Aequis executive observed that "[i]t appears as if the for  
26 profits are spending an inordinate amount of money to put anyone (qualified or unqualified) into a  
27 seat on their campus."

28 70. In September 2012, the parties launched the "Corinthian 2.0" program, which was

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1 a continuation of the original forward flow program, with slightly different terms.

2 **V. AEQUITAS SAW CORINTHIAN STUDENTS AS EASY PREY AND KNEW THAT**  
3 **CORINTHIAN EXERCISED UNDUE INFLUENCE OVER THEM**

4 71. At a meeting with Corinthian executives in Santa Ana, California in June 2012,  
5 Aequitas noted that Corinthian described its competition for students as “the couch, inertia, and  
6 gangs” and that its students were “looking to get a life, looking for a mother figure and father  
7 figure.”

8 72. In a January 2013 marketing presentation to Aequitas, Corinthian described its  
9 prospective student population as individuals who have “low self-esteem” and “[f]ew people in  
10 their lives who care about them”; who are “isolated,” “stuck, unable to see and plan well for  
11 future”; and “impatient, [and] want quick solutions.”

12 73. Aequitas knew that Corinthian brokered the Genesis Loans to its students by  
13 arranging for the loans and serving as the students’ single point of contact in doing so.

14 74. Aequitas knew that Corinthian was advising students regarding the loans offered  
15 through the Genesis Loan scheme and that Corinthian was actively engaged in promoting Genesis  
16 Loans.

17 **VI. AEQUITAS KNEW THAT CORINTHIAN STUDENTS WERE BEING HARMED BY HIGH**  
18 **DEFAULT RATES BUT SOUGHT ONLY TO MITIGATE ITS OWN EXPOSURE TO THE**  
19 **DEFAULTS**

20 75. Aequitas understood that default rates on the Genesis Loan Program were high. In  
21 March 2012, an Aequitas employee noted that Corinthian continued making institutional loans,  
22 despite the high default rates that resulted in Corinthian writing off many of the loans,  
23 “presumably because the loans lure students to its schools and give[] it access to federal student  
24 aid dollars.” In other words, Aequitas understood the Genesis Loan Program was intended to be a  
25 loss leader for Corinthian.

26 76. Aequitas understood that Corinthian expected students would, more often than not,  
27 be unable to repay their Genesis Loans. In conducting diligence, Aequitas noted that “[d]espite  
28 the dismal performance of [the Genesis] loans, Corinthian executives told investors in summer  
2011 that they planned to double the volume of private loans made through the institutional loan

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1 program . . . .”

2 77. The same Aequitas employee noted “with defaults this high, how can we defend  
3 our practices?”

4 78. Indeed, despite the fact that Aequitas knew that the tuition charge funded by the  
5 Genesis Loans, as well as the Program itself, was merely a ploy to obtain access to federal funds,  
6 Aequitas disregarded the high default rates on these sham loans.

7 79. Aequitas understood the harmful impact of student-loan defaults on students. For  
8 example, Aequitas learned that private student loans like the Genesis Loans were difficult to  
9 discharge in bankruptcy, “making them more onerous than credit-card debt or subprime  
10 mortgages.”

11 80. Aequitas was well aware that when Corinthian began its loan program in 2008, the  
12 default rates for these loans were between 50% and 70%.

13 81. Aequitas’s initial models in 2011 predicted a 45% default rate. In October 2012,  
14 Aequitas revised its models upon a finding that default rates were in the mid-50% range. Aequitas  
15 estimated that it could cover the cost of investor funds if the cumulative default rate reached 63%  
16 even if Corinthian defaulted on its obligations to purchase the loans.

17 82. In December 2012, Aequitas’s Underwriting Report recommended Aequitas  
18 continue purchasing Corinthian’s loans, despite an expected default rate of 57% for the loans  
19 purchased as part of the 2.0 forward-flow agreement with Corinthian.

20 83. In October 2013, Aequitas concluded that the loans purchased in June 2011 had a  
21 default rate of 63%. Aequitas estimated that the default rate for the full term of these loans would  
22 be 66%. Moreover, Aequitas determined a default rate of 50.9% for loans in the Corinthian 1.0  
23 program and an estimated default rate of 61% for the full term of the loans.

24 84. Aequitas understood Corinthian was not concerned about the high default rates  
25 because, from Corinthian’s perspective, the purpose of the Genesis Loan Program was to receive  
26 Title IV funds and avoid 90/10 Rule compliance problems.

27 85. For Aequitas, the high default rates were simply an investment risk to be  
28 mitigated. As long as the loans performed within Aequitas’s projections and Corinthian assumed

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1 the risk of purchasing delinquent and defaulted loans, Aequitas made money on the loans.  
2 Corinthian was willing to assume that risk because the pretense of a third-party funding the  
3 Genesis Loan Program allowed the school to stay in compliance with the 90/10 rule.

4 86. Despite its knowledge of the high default rates and the effect of defaults on  
5 students, Aequitas continued funding the Genesis Loan Program. Aequitas continued to seek out  
6 ways in which it could work more closely with and fund more loans for Corinthian, ultimately  
7 agreeing to do so several times via renewed funding agreements.

8 87. In the meantime, Corinthian students who defaulted on Genesis Loans suffered  
9 harmful consequences including negative credit reporting, along with consequences that flow  
10 from that. Negative items on a credit report like defaults can result in difficulty in renting an  
11 apartment, denial of employment, ineligibility for other forms of financing, or eligibility only on  
12 less favorable terms than would otherwise have been available.

13 88. In addition, Corinthian students were and are harmed by Aequitas's continued  
14 collection of payments on loans that carried interest rates as high as 18% and origination fees as  
15 high as 6%.

16 **VII. AEQUITAS WAS AWARE OF AND DISREGARDED INCREASING SCRUTINY OF**  
17 **CORINTHIAN'S BUSINESS PRACTICES**

18 89. Aequitas was aware of allegations of wrongdoing by Corinthian and ignored  
19 numerous red flags regarding Corinthian's deceptive acts and practices.

20 90. In a 2011 Deal Summary and Underwriting Report to investors concerning  
21 Aequitas's purchase of a portfolio of loans in 2011, Aequitas summarized the numerous lawsuits  
22 against Corinthian.

23 91. For example, the summary noted that Corinthian was facing three qui tam false  
24 claims actions alleging violations of the Higher Education Act regarding the manner in which  
25 admissions personnel were compensated.

26 92. The summary also observed that Corinthian had experienced an "unprecedented  
27 increase" in putative class actions brought by former students in the second, third, and fourth  
28 quarters of the 2011 fiscal year. Aequitas explained that Corinthian "believes these lawsuits are

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1 largely the result of negative publicity” and noted that binding arbitration clauses required nearly  
2 all of the students to resolve their cases through individual arbitration.

3 93. Aequitas was aware that in 2012, Corinthian was being investigated by state  
4 attorneys general for California, Florida, Massachusetts, Illinois, New York, and Oregon for  
5 alleged wrongdoing including misrepresentations regarding job placement and career prospects.

6 94. In 2012, Aequitas was aware of the U.S. Consumer Financial Protection Bureau’s  
7 investigation into Corinthian’s practices.

8 95. Aequitas was also aware that in October 2013, the People sued Corinthian,  
9 alleging “false and predatory advertising, intentional misrepresentations to students, securities  
10 fraud and unlawful use of military seals in advertisements.” According to the People’s complaint,  
11 Corinthian’s “predatory marketing efforts specifically target[ed] vulnerable, low-income job  
12 seekers and single parents who have annual incomes near the federal poverty line.”

13 96. Aequitas’s periodic written internal memoranda about its business relationship  
14 with Corinthian indicate Aequitas failed to perform any meaningful due diligence concerning  
15 Corinthian’s marketing and representations to its students. Instead, Aequitas took at face value  
16 Corinthian’s assertions that the lawsuits and investigations were without merit or easily disposed  
17 of.

18 **VIII. DESPITE THE MANY RED FLAGS, AEQUITAS CONTINUED ITS PARTNERSHIP WITH**  
19 **CORINTHIAN AND ITS EXPANSION EFFORTS FOR THE “EDUCATIONPLUS” LOAN**  
20 **PROGRAM**

21 97. In June 2012, at Aequitas’s request, the agreement between Corinthian and  
22 Aequitas was amended to include a provision that barred Corinthian from endorsing any tuition  
23 loan program other than Aequitas’s.

24 98. In a December 2012 internal report, Aequitas noted “we enjoy regular interactions  
25 with Corinthian’s CEO and CFO, allowing us to increasingly become a strategic partner to  
26 Corinthian.”

27 99. In or about 2013, Corinthian and Aequitas renamed the Genesis Loan Program the  
28 “EducationPlus” loan program. The EducationPlus loan program resulted in lower interest rates  
being offered to Corinthian students, but was the functional equivalent of the Genesis Loan

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1 Program, and Aequitas's and Corinthian's respective roles did not change. Corinthian  
 2 management and staff often referred to the EducationPlus loan program as the Genesis Loan  
 3 Program. (References in this Complaint to the Genesis Loan Program and Genesis Loans include  
 4 EducationPlus loans.)

5 100. Aequitas began marketing the EducationPlus program to other for-profit schools as  
 6 a "turnkey solution" to provide funding for their institutional loan programs. Aequitas did this  
 7 because it saw the scheme it was running with Corinthian as a profit center, disregarding the fact  
 8 that it was a sham that harmed the student borrowers who were caught up in it.

9 **IX. ONLY WHEN AEQUITAS DEEMED THE FORWARD-FLOW PROGRAM TOO RISKY TO**  
 10 **AEQUITAS DID IT CEASE FUNDING LOANS**

11 101. In January 2014, Aequitas exercised its option to withdraw from the loan program  
 12 and stop purchasing Genesis Loans originated through Corinthian.

13 102. Aequitas management made the decision based on "increased operational risk at  
 14 Corinthian" and "headline risk to Aequitas." Aequitas was concerned that state and federal  
 15 investigations of Corinthian could ultimately affect the underlying value of the Genesis Loans  
 16 they were funding.

17 103. However, from February 2014 through May 2014, Aequitas and Corinthian  
 18 continued to discuss additional opportunities to continue working together, which Aequitas said  
 19 would require additional insulation from defaults and other risk in the loan portfolios.

20 104. In May 2014, Corinthian stopped honoring its obligation to purchase all loans  
 21 from CSF that were more than 90 days past due

22 **FIRST CAUSE OF ACTION AGAINST ALL DEFENDANTS**  
 23 **VIOLATIONS OF BUSINESS AND PROFESSIONS CODE SECTION 17200**  
 24 **(UNFAIR COMPETITION)**

25 105. The allegations in paragraphs 1 through 104 are incorporated here by reference.

26 106. Aequitas engaged in business acts or practices that were unlawful, unfair, or  
 27 deceptive, or misleading, and therefore violated section 17200 of the California Unfair  
 28 Competition Law (Bus. & Prof. Code, § 17200).



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1           107. In particular, Aequitas partnered with Corinthian in a scheme so that Corinthian  
2 could defeat the 90/10 rule, and Aequitas was richly rewarded for its participation.

3           108. Aequitas knew that the Genesis Loan Program, and the tuition charge it funded for  
4 Corinthian student-borrowers, was a sham.

5           109. Aequitas participated in the loan programs in order to earn the profit from the  
6 performing loans it expected to keep.

7           110. Aequitas knew but disregarded the harm to Corinthian student borrowers caused  
8 by this scheme. While Aequitas made what appeared to be an easy profit, with Corinthian buying  
9 back delinquent loans, student-borrowers would have to pay high-interest, high-origination-fee  
10 loans back for illusory tuition that Corinthian never expected to recoup. Aequitas knew but  
11 disregarded the fact that most Corinthian student-borrowers would default on these loans and  
12 would suffer the consequences of such defaults.

13           111. Student-borrowers were unable to protect their interests in selecting or using the  
14 Genesis Loans because they could not have known or understood that Corinthian and Aequitas  
15 were using the Genesis Loans, and the tuition charge they funded, as a loss leader and a ruse  
16 designed to generate Title IV federal loan revenue for Corinthian, and because most borrowers  
17 did not have other options to pay for Corinthian's artificially inflated tuition.

18           112. Aequitas took unreasonable advantage of student borrowers' inability to protect  
19 their interests in selecting or using the Genesis Loans by funding, supporting, and maintaining its  
20 purchase of Corinthian student-loan portfolios and by participating in the Genesis Loan Program  
21 through the "forward flow" agreements with Corinthian, all while continuing to reap significant  
22 profits from the scheme.

23           113. Corinthian students, the great majority of whom had few financial resources to  
24 begin with, were and are harmed by Aequitas's continued collection of unaffordable payments on  
25 loans that carried interest rates as high as 18% and origination fees as high as 6%, which  
26 translates to thousands of dollars for each student over the life of the loan.

27           114. Many Corinthian students were and are harmed by defaults on their student loans,  
28 which exacerbate their financial distress, are difficult to discharge in bankruptcy, and will

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1 detrimentally affect their credit ratings for years.

2 115. Aequitas's conduct was in continuing violation of the Unfair Competition Law,  
3 beginning at a time unknown to the People and continuing to within four years of the filing of this  
4 Complaint.

5 **PRAYER FOR RELIEF**

6 WHEREFORE, the People pray for judgment as follows:

7 1. Under Business and Professions Code section 17203, that Aequitas, its affiliates,  
8 subsidiaries, successors and assigns, its officers and employees, and all persons who act in  
9 concert with Aequitas, be permanently enjoined from committing any unlawful, unfair, or  
10 fraudulent acts of unfair competition in violation of Business and Professions Code section 17200  
11 as alleged in this Complaint;

12 2. That the Court make such orders or judgments as may be necessary to prevent the  
13 use or employment by any Defendant of any practice that constitutes unfair competition or as may  
14 be necessary to restore to any person in interest any money or property that may have been  
15 acquired by means of such unfair competition, under the authority of Business and Professions  
16 Code section 17203;

17 3. That the Court assess a civil penalty of \$2,500 against each Defendant for each  
18 violation of Business and Professions Code section 17200 in an amount according to proof, under  
19 the authority of Business and Professions Code section 17206;

20 4. That the People recover its costs of suit, including costs of its investigation; and

21 ///

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6. For such other and further relief that the Court deems just and proper.

Dated: \_\_\_\_\_, 2017

Respectfully Submitted,

XAVIER BECERRA  
Attorney General of California  
NICKLAS A. AKERS  
Senior Assistant Attorney General  
MICHAEL E. ELISOFFON  
Supervising Deputy Attorney General

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BERNARD A. ESKANDARI  
Deputy Attorney General  
Attorneys for Plaintiff,  
The People of the State of California